

## Call for Papers

From May 24 to 26, 2023, ETH Zurich, HEC Lausanne, Ludwig Maximilians University, the Max Planck Institute for Innovation and Competition, Northeastern University and the Technical University Munich will jointly organize the seventh

### Munich Summer Institute 2023

May 24-26, 2023

MSI Ph.D. Workshop on May 23, 2023

We plan to hold the Munich Summer Institute 2023 as an in-person event (no hybrid meeting) in Munich. The Munich Summer Institute will be preceded by the second MSI Ph.D. Workshop on May 23, 2023.

#### Overview

The Summer Institute will focus on three areas:

- Digitalization, Strategy and Organization (chairs: Tobias Kretschmer & Christian Peukert),
- Innovation and Entrepreneurship (chairs: Dietmar Harhoff, Joachim Henkel & Hanna Hottenrott),
- Law & Economics of Intellectual Property, Innovation & Digitalization (chairs: Stefan Bechtold & Imke Reimers)

The goal of the Munich Summer Institute is to stimulate a rigorous in-depth discussion of a select number of research papers and to strengthen the interdisciplinary international research community in these areas. Researchers in economics, law, management and related fields at all stages of their career (from Ph.D. students to full professors) may attend the Munich Summer Institute as presenters in a plenary or a poster session, as discussants or as attendants. The Munich Summer Institute will feature three keynote lectures, 12 plenary presentations and a daily poster session (including a poster slam). The Munich Summer Institute focuses on quantitative empirical research.

The Munich Summer Institute will be held at the Bavarian Academy of Sciences and Humanities in the heart of Munich. Participation is by invitation only. The Munich Summer Institute will fund hotel expenses for all plenary speakers, poster presenters and invited discussants. It is expected that participants fund their own travel. The Munich Summer Institute may provide limited travel scholarships in case of financial hardship.

#### Keynote speakers

- Nigel Melville, University of Michigan
- Jana Gallus, University of California at Los Angeles
- David Schwartz, Northwestern University

#### Paper submission procedure

Researchers who would like to present a paper are invited to submit their paper online until February 15, 2023, at <http://editorialexpress.com/conference/msi2023>. The Munich Summer Institute only considers papers which have not been published or accepted for publication at the date of submission. Paper selections will be announced in mid-March 2023. The program of the Munich Summer Institute will be available in early April 2023. All accepted papers will be made available to all participants on May 14, 2023. Researchers who would like to attend the Munich Summer Institute without giving a presentation should contact one of the organizers by April 15, 2023.

#### Further information

More information is available at <http://munich-summer-institute.org>. Any questions concerning the Munich Summer Institute should be directed to Stefan Bechtold ([sbechtold@ethz.ch](mailto:sbechtold@ethz.ch)), Dietmar Harhoff ([dietmar.harhoff@ip.mpg.de](mailto:dietmar.harhoff@ip.mpg.de)), Joachim Henkel ([henkel@wi.tum.de](mailto:henkel@wi.tum.de)), Hanna Hottenrott ([hanna.hottenrott@tum.de](mailto:hanna.hottenrott@tum.de)), Tobias Kretschmer ([t.kretschmer@lmu.de](mailto:t.kretschmer@lmu.de)), Christian Peukert ([christian.peukert@unil.ch](mailto:christian.peukert@unil.ch)) or Imke Reimers ([i.reimers@northeastern.edu](mailto:i.reimers@northeastern.edu)).

## Call for Participants: MSI Ph.D. Workshop 2023

May 23, 2023

On May 23, 2023 – the day before the 2023 Munich Summer Institute begins – the MSI will organize its second Ph.D. Workshop. The workshop is open to all Ph.D. students and post doctorates, though preference will be given to advanced Ph.D. students.

The workshop will cover the MSI's three focus areas:

- Digitalization, Strategy and Organization
- Innovation and Entrepreneurship
- Law & Economics of Intellectual Property, Innovation & Digitalization

As the Munich Summer Institute, the MSI Ph.D. Workshop will focus on quantitative empirical research. In the workshop, participants will present their working papers, receive comments from senior scholars, and discuss their papers with other participants. Participants are expected to have read all presented papers. The number of participants is limited to 12. Discussants will be senior scholars who participate in the Munich Summer Institute's main conference.

We plan to hold the workshop, as the Munich Summer Institute itself, as an in-person event (no hybrid meeting) in Munich, at Ludwig Maximilians University. The workshop is free of charge. Participants are expected to cover their own travel and accommodation expenses. The Munich Summer Institute may provide limited scholarships in case of financial hardship.

### Application

Please apply to the workshop through submission of a working paper or extended abstract and a CV at <http://editorialexpress.com/conference/msi2023> no later than February 15, 2023. If you would like to apply to both the MSI and the Ph.D. Workshop, please select the MSI under "Area" and "Ph.D. Workshop" under "Second Choice Area." If you would like to apply to the Ph.D. Workshop only, please select "Ph.D. Workshop" under "Area." We will confirm acceptance in mid-March 2023. A full paper is due by April 15, 2023.

### Further information

More information is available at <http://munich-summer-institute.org>. Any questions concerning the MSI Ph.D. Workshop should be directed to the organizers, David Angenendt ([david.angenendt@tum.de](mailto:david.angenendt@tum.de)), Gresa Latifi ([gresa.latifi@tum.de](mailto:gresa.latifi@tum.de)), Ambre Nicolle ([a.nicolle@lmu.de](mailto:a.nicolle@lmu.de)), or Thomas Schaper ([thomas.schaper@tum.de](mailto:thomas.schaper@tum.de)).