

Program Wednesday, June 8, 2022

- 08:30-09:15 **Registration**
- 09:15-09:30 **Conference Opening Statements**
Conference Organizers
- 09:30-11:00 **Presentations 1+2: Privacy & Information**
- Impact of Privacy Regulation on Experimentation and Innovation**
Michail Batikas (Rennes School of Business)
Co-authors: Yi Liu (Rennes); Milan Miric (USC Marshall); Hakan Ozalp (Amsterdam)
Discussant: Marita Freimane (KU Leuven)
- Using Transparency and Machine Learning to Counter Disinformation**
Anil Doshi (UCL)
Co-author: William Schmidt (Cornell)
Discussant: Joy Wu (LMU)
- 11:00-11:30 **Coffee Break**
- 11:30-12:30 **Poster Slam 1: Digitalization, Strategy & Organization**
- Productivity Effects of IT Investments and the Role of Innovation and Competition**
Mathias Beck (ETH Zurich)
Co-authors: Dmitry Plekhanov, Martin Woerter, Torbjørn Netland (ETH Zurich)
- Communication Effort and the Cost of Language: Evidence from Stack Overflow**
Jacopo Bregolin (Liverpool)
- Information Frictions and Heterogeneity in Valuations of Personal Data**
Avinash Collis (UT Austin)
Co-authors: Alex Moehring (MIT), Ananya Sen & Alessandro Acquisti (CMU)
- Does EMR (Electronic Medical Record) Adoption by Nursing Homes Decrease Hospitalization Costs?**
Atiye Cansu Erol (Penn)
Co-authors: Lorin Hitt & Prasanna Tambe (Penn)
- Substituting Away? The Effect of Platform Bargaining Regulation on Content Display**
Marita Freimane (KU Leuven)

Artificial Intelligence, Human Capital and Productivity Growth
Yanwan Ji (Warwick)

The Importance of (Exponentially More) Computing Power
Gabriel Manso (University of Brasilia)
Co-authors: Neil Thompson & Shuning Ge (MIT)

Online Popularity, Fake Followers and Soccer Players' Value
Théo Marquis (Université Paris-Saclay)
Co-author: Nicolas Soulié (IMT-BS)

Smart Contracts on a Blockchain: Transaction Governance with the Potential of Deductive Certainty
Daniel Obermeier (TU Munich)
Co-author: Joachim Henkel (TU Munich)

Digital Peer Interactions and Knowledge Transfers: Evidence from Online Business Education
Laura Rosendahl Huber (Erasmus University)
Co-authors: Jacqueline Lane (HBS), Svenja Friess (MPI for Innovation and Competition), Haylee Ham (Harvard), Karim Lakhani (HBS)

I Hear You: Does Quality Improve with Customer Voice?
Siddhartha Sharma (Indiana)
Co-authors: Uttara Ananthakrishnan (University of Washington), Davide Proserpio (USC)

Balancing User Privacy with Predictive Insights in Mobile Location Data
Tal Shoshani (USC)
Co-authors: Peter Zubcsek (Tel Aviv), David Schweidel (Emory)

12:30-13:45 **Poster Session & Lunch**

13:45-14:45 **Keynote Speech 1**
Can Bitcoin Help Us Go Green?
Hanna Halaburda (NYU)

14:45-15:15 **Coffee Break**

15:15-16:45 **Presentations 3+4: Media**

Selection, Consumption, and New Music Discovery in an Online Social Network: A Dyadic Approach
Johannes Loh (BI Norwegian Business School)
Discussant: Milan Miric (USC)

The First Sale Doctrine and the Digital Challenge to Public Libraries
Imke Reimers (Northeastern University)
Co-author: Joel Waldfogel (University of Minnesota)
Discussant: Avinash Collins (UT Austin)

16:45-17:45 **City Walk I & Coffee Break**

17:45-19:15 **Presentations 5+6: Market Dynamics**

Two-Sided Platform Governance: Are Founders Manipulating the Crowd in Crowdfunding

Thomas Åstebro (HEC Paris)

Co-authors: José Penalva (Universidad Carlos de Madrid)

Discussant: Jacopo Bregolin (Liverpool)

Do Search Engines Increase Concentration in Media Markets?

Ricard Gil (Queen's University)

Co-authors: Joan Calzada (Barcelona) & Nestor Duch-Brown (Joint Research Centre Seville)

Discussant: Tim Meyer (LMU)

19:15-

Welcome Dinner

Max Planck Institute for Innovation & Competition, Marstallplatz 1, Munich

Program Thursday, June 9, 2022

08:30-09:00 **Registration**

09:00-10:30 **Presentations 7+8: Startups**

Beefing IT up for Your Investor? Open Sourcing and Startup Funding: Evidence from GitHub

Annamaria Conti (University of Lausanne)

Co-authors: Christian Peukert (HEC Lausanne), Maria Roche (Harvard)

Discussant: Markus Nagler (University of Erlangen-Nürnberg)

Startups, Unicorns, and the Local Supply of Inventors

Benjamin Balsmeier (Luxembourg)

Co-authors: Lee Fleming (Berkeley) , Matt Marx (Cornell), Seungryul Ryan Shin (Seoul National University)

Discussant: Lucy Xiaolu Wang (University of Massachusetts Amherst)

10:30-11:00 **Coffee Break**

11:00-11:45 **Presenion 9: Gender Gap**

Cassatts in the Attic

Matt Marx (Cornell)

Co-author: Marlène Koffi (Toronto)

Discussant: Karin Hoisl (University of Mannheim)

11:45-12:45 **Poster Slam 2: Innovation and Entrepreneurship**

Outside Equity and Startup Innovation: Evidence from the German INVEST Program

Johannes Bersch (ZEW Mannheim)

Co-author: Marius Berger (ZEW Mannheim)

Rising Markups, Common Ownership, and Technological Capacities

Alexandra Gibbon (Düsseldorf)

Co-author: Jan Philip Schain (Düsseldorf)

Whistling in the Dark? Equity Market Reactions to Digital Service Tax Proposals

Estrella Gomez-Herrera (University of Balearic Islands)

Co-authors: Carlo Reggiani (Manchester), Yevgeniya Shevtsova (European Commission)

Demand-Pull and Technology-Push: What Drives the Direction of Technological Change? An Empirical Network-Based Approach

Kerstin Hötte (Oxford University)

The Effect of Acquisitions on Open Source Software Development

Helge Klapper (Erasmus University)

Co-authors: Michael Vetter (TU Munich), Henning Piezunka (INSEAD), Joachim Henkel (TU Munich)

Innovation, Institutional Development, and Insider Trading

Lorenzo Palladini (Université du Luxembourg)

Co-author: Katrin Hussinger (Université du Luxembourg)

Unexpected Interruptions, Idle Time, and Creativity: Evidence from a Natural Experiment

Tim Schweisfurth (University of Twente)
Co-author: Anne Greul (McKinsey)

Competition and Risk Taking in Tournaments

Max Thon (Universität zu Köln)
Co-author: Oliver Gürtler & Lennart Struth (Universität zu Köln)

The Breakup of the Bell System and its Impact on US Innovation

Martin Watzinger (Universität Münster)
Co-author: Monika Schnitzer (LMU Munich)

Logic Mill

Sebastian Erhardt (MPI-IC Munich)
Co-authors: Erik Buunk, Mainak Gosh, Michael Rose, Dietmar Harhoff

12:45-14:00 **Poster Session & Lunch**

14:00-15:00 **Keynote Speech 2**

Trust and social support: Rethinking the economics of innovation in the age of AI

Nicola Lacetera (University of Toronto)

15:00-15:45 **Presentation 10: Information**

Information Disclosure in the Presence of Competition: Evidence from the Pharmaceutical Industry

Jennifer Kao (UCLA)
Discussant: Matt Higgins (University of Utah)

15:45-16:45 **City Walk II & Coffee Break**

16:45-18:15 **Presentations 11+12: Labor**

Entrepreneurship and the Platform Economy: Evidence from U.S. Tax Returns

Spyridon Lagaras (University of Pittsburgh)
Co-authors: Matthew Denes (CMU), Margarita Tsoutsoura (Cornell University)
Discussant: Katrin Hussinger (Université du Luxembourg)

Fast Friends: Understanding the Impact of Short-term Migration on Firms' Invention Outcomes

Hyo Kang (USC)
Co-author: John Eklund (USC)
Discussant: Rainer Widmann (MPI-IC)

19:15-

Conference Dinner

Zum Franziskaner, Residenzstr. 9, Munich

Program Friday, June 10, 2022

08:30-09:00 **Registration**

09:00-10:30 **Presentations 13+14: Incentives & Piracy**

Effort and Selection Effects of Performance Pay in Knowledge Creation

Erina Ytsma (CMU)

Discussant: Matthias Fahn (Linz)

The Paradox of Privacy Regulation: How Law Meant To Protect Privacy Can Erode It

Christopher Sprigman (NYU)

Co-author: Stephan Tontrup

Discussant: Filippo Lancieri (ETH Zurich)

10:30-11:00 **Coffee Break**

11:00-12:00 **Keynote Speech 3**

Investing in Ex Ante Regulation: Evidence from Pharmaceutical Patent Examination

Melissa Wasserman (UT Austin)

12:00-13:00 **Poster Slam 3: Law & Economics of Intellectual Property, Innovation & Digitalization**

Impact of PAEs: Investigating State Level Anti-Patent Trolling Laws in the US

Nihan Akhan (EUI)

Patent Length, Innovation, and the Role of Technology Disclosure Externalities

Fabio Bertolotti (LSE)

Biological Patent Thickets and Delayed Access to Biosimilars, and American Problem

Bernard Chao (Denver)

Co-author: Rachel Moodie (Biosimilars Fresenius Kabi)

Asset Ownership and Project Selection

Ankur Chavda (HEC Paris)

Sorry, No Image Available? Digitization and Availability of Visual Artworks in Global Museum Collections

Matthias Sahli (WIPO & University of Neuchâtel)

Co-authors: Alexander Cuntz (WIPO), Paul Heald (Illinois)

Regulating Inertia in a Subscription Economy

Eserhan Eser (Chicago)

Ms. Attribution: How Authorship Credit Contributes to the Gender Gap

Jordana Goodman (Boston University)

How Does a Standard to Implement Privacy Regulations Affect Web Traffic and Tracking? Evidence from IAB's Transparency and Consent Framework

Yuxi Jin (Frankfurt)
Co-author: Bernd Skiera (Frankfurt)

The International Political Economy of Patent Buyouts

Dominik Naeher (Göttingen)
Co-authors: Amal Ahmad & Sebastian Vollmer (Göttingen)

Continuation Patents and Litigation

Cesare Righi (Pompeu Fabra)

“Will Your License Help My Code?” Evidence from a Natural Experiment on GitHub

Swagatam Sinha (ETH Zurich)

Law & Economics of Copyright in the Digital Age: A Literature Review and Research Agenda

Margaritha Windisch (ETH Zurich)
Co-author: Christian Peukert (HEC Lausanne)

13:00-14:15 **Poster Session & Lunch**

14:15-16:30 **Presentations 15-17: Platform Regulation & Drug Patents**

The Emergence of Platform Regulation in the UK: An Empirical-Legal Study

Martin Kretschmer (Glasgow)
Co-authors: Ula Furgał & Philip Schlesinger (Glasgow)
Discussant: Stefan Bechtold (ETH Zurich)

Measuring Fair Competition on Digital Platforms

Lukas Jürgensmeier (Frankfurt)
Co-author: Bernd Skiera (Frankfurt)
Discussant: Amit Zac (ETH Zurich)

Repositioning Generic Drugs: Empirical Realities

Johnathon Liddicoat (Cambridge)
Discussant: Melissa Wasserman (UT Austin)

16:30-16:45 **Conference Closing Statements**

Conference Organizers