

Program Monday, June 7, 2021
Digitization, Strategy and Organization

- 14:45-15:00 **Technical Introduction**
- 15:00-15:45 **Keynote 1:**
Competition Policy in the Digital Age
Pierre Regibeau, Chief Economist (European Commission)
- 15:45-16:15 **Plenary Presentation 1:**
Playlisting Favorites: Measuring Platform Bias in the Music Industry
Luis Aguiar, University of Zurich
Co-authors: Joel Waldfogel (University of Minnesota) & Sarah Waldfogel (University of Wisconsin-Madison)
Discussant: Tim Meyer (Ludwig-Maximilians University of Munich)
- 16:15-16:30 **Coffee Break**
- 16:30-17:00 **Plenary Presentation 2:**
Platform Design and Innovation Incentives: Evidence from the Product Ratings System on Apple's App Store
Benjamin Leyden (Cornell University)
Discussant: Jörg Claussen (Ludwig-Maximilians University of Munich & Copenhagen Business School)
- 17:00-17:45 **Poster Slam**
- AI Adoption and Firm Performance: Management versus IT**
Liudmila Alekseeva (IESE Business School)
Co-authors: Mireia Gine (University of Navarra & Wharton WRDS),
Sampsa Samila (IESE Business School) & Bledi Taska (New York University)
- Influencer Cartels**
Marit Hinnosaar (University of Nottingham & Collegio Carlo Alberto)
Co-author: Toomas Hinnosaar (University of Nottingham)
- The Value of Technology Releases in the Mobile App Ecosystem**
Jin-Hyuk Kim (University of Colorado at Boulder)
Co-authors: Yidan Sun (Illinois Institute of Technology) & Liad Wagman (Illinois Institute of Technology)
- The Impact of the General Data Protection Regulation (GDPR) on Online Tracking**
Karlo Lukic (Goethe University Frankfurt)
Co-authors: Klaus Miller (Goethe University Frankfurt) & Bernd Skiera (University of Frankfurt)

Digital Highways and Firm Turnover

Lorien Sabatino (Polytechnic University of Turin)

**Incentivizing Data Donations and the Adoption of COVID-19
Contact-Tracing Apps: A Randomized Controlled Online Experiment**

Victoria Fast (University of Passau)

Co-author: Daniel Schnurr (University of Passau)

**The Impact of Digital Book Readers on Print Sales: Analysis Using
Genre Exposure Heterogeneity**

Siddhartha Sharma (Indiana University)

**What's the Inside Scoop? Challenges in the Supply and Demand for
Information about Job Attributes**

Jason Sockin (University of Pennsylvania)

Cybersecurity Hiring in Response to Data Breaches

Sebastian Steffen (MIT Sloan)

Co-authors: Sarah Bana (Stanford University), Erik Brynjolfsson (Stanford University),
Wang Jin (MIT) & Xiupeng Wang (MIT)

Only a “Longish” Tail

Michael Ward (University of Texas at Arlington)

Co-authors: Stan J. Liebowitz (University of Texas at Dallas) & Alejandro Zentner
(University of Texas at Dallas)

**Artificial Intelligence's New Clothes? From General Purpose Technology to
Large Technical System**

Simone Vannuccini (University of Sussex)

Co-author: Ekaterina Prytkova (Friedrich Schiller University Jena)

17:45-18:15 **Poster Session**

18:15-18:45 **Plenary Presentation 3:**

Does Gender Matter? The Effect of Management Responses on Reviewing Behavior

Isamar Troncoso (University of Southern California)

Discussant: Dainis Zegners (Rotterdam School of Management)

18:45-19:15 **Plenary Presentation 4:**

**Harder, Better, Faster, Longer: How Rivalry Drives Performance and Participation
in Knowledge Work**

Tom Grad (Copenhagen Business School)

Co-authors: Christoph Riedl (Northeastern University) &

Gavin Kilduff (New York University)

Discussant: Joy Wu (Ludwig-Maximilians University of Munich)

Program Tuesday, June 8, 2021
Innovation and Entrepreneurship

- 14:45-15:00 **Technical Introduction**
- 15:00-15:45 **Keynote 2:**
Public Funding for Risky Research
Reinhilde Veugelers (KU Leuven)
- 15:45-16:15 **Plenary Presentation 5:**
Lost Marie Curies: Family, Education, and the Probability of Becoming Inventors
Karin Hoisl (University of Mannheim)
Co-authors: HC Konsted (Copenhagen Business School) & Myriam Mariani (Bocconi)
Discussant: Henry Sauermann (ESMT Berlin)
- 16:15-16:30 **Coffee Break**
- 16:30-17:00 **Plenary Presentation 6:**
Did Western CEO Incentives Contribute to China's Technological Rise?
Jean-Marie Meier (University of Texas at Dallas)
Co-author: Bo Bian (University of British Columbia)
Discussant: David Heller (Max Planck Institute for Innovation and Competition)
- 17:00-17:45 **Poster Slam**
- Financing Early Stage Startups: The Effect of Angel Investor Subsidies**
Marius Berger (ZEW – Leibniz Centre for European Economic Research)
Co-author: Sandra Gottschalk (ZEW)
- Air Pollution and Innovation**
Felix Bracht (KU Leuven)
Co-Author: Dennis Verhoeven (KU Leuven)
- New Medicines for Serious Diseases: the Case of the FDA's Breakthrough Designation**
Manuel Hermosilla (Johns Hopkins University)
- Regulatory Incentives for Innovation: the FDA's Breakthrough Therapy Designation**
Jennifer Kao (UCLA Anderson)
Co-authors: Amitabh Chandra (Harvard University) & Ariel Stern (Harvard Business School)
- Does Green Public Procurement Trigger Environmental Innovations?**
Bastian Krieger (ZEW – Leibniz Centre for European Economic Research)
Co-author: Vera Zipperer (German Federal Ministry of Finance)

Local Human Capital and Firm Creation. Evidence from the Massification of Higher Education in France

Elio Nimier-David (CREST – ENSAE & Ecole Polytechnique)

Competition and Innovation: The Breakup of IG Farben

Felix Poege (Max Planck Institute for Innovation and Competition)

The Real Effects of Financial Markets on Scientific Disclosure: Evidence from a Quasi-Natural Experiment

Markus Simeth (Copenhagen Business School)

Co-authors: Stefano Baruffaldi (U of Bath), David Wehrheim (IESE Business School)

Rational Industrial Policy: Standing on the Shoulders of Giant Gnomes?

Dennis Verhoeven (Bocconi, KU Leuven, LSE)

Co-authors: Charlotte Guillard (UCL), Ralf Martin (Imperial College), Pierre Mohnen (Maastricht University) & Catherine Thomas (London School of Economics)

Investor-Entrepreneur Gender Effects in New Venture Screening

Terwase Viashima (IESE Business School)

Inventor Commingling and Innovation in Technology Startup Mergers & Acquisitions

Qingqing Chen (University of Pennsylvania)

Co-authors: David Hsu (University of Pennsylvania) & David Zvilichovsky (Tel Aviv U)

17:45-18:15 **Poster Session**

18:15-18:45 **Plenary Presentation 7:**

Herding in the Market for Startup Acquisitions

Annamaria Conti (University of Lausanne)

Co-authors: Jorge Guzman (Columbia University) & Ron Rabi (University of Lausanne)

Discussant: Thomas Astebro (HEC Paris)

18:45-19:15 **Plenary Presentation 8:**

**Government IT Procurement Policy and Private Firm Behavior:
Evidence from a French Open Source Software Policy**

Frank Nagle (Harvard University)

Discussant: Dietmar Harhoff (Max Planck Institute for Innovation and Competition)

Program Wednesday, June 9, 2021
Law & Economics of Intellectual Property, Innovation & Digitization

- 14:45-15:00 **Technical Introduction**
- 15:00-15:45 **Keynote 3:**
The Role of Consumer Uncertainty in Trademark Law: An Experimental and Theoretical Investigation
Christopher Sprigman (New York University School of Law)
- 15:45-16:15 **Plenary Presentation 9:**
Patent Enforcement and Innovation
Marek Giebel (Copenhagen Business School)
Discussant: Mike Schuster (University of Georgia)
- 16:15-16:30 **Coffee Break**
- 16:30-17:00 **Plenary Presentation 10:**
Patents on General Purpose Technologies: Evidence from the Diffusion of the Transistor
Markus Nagler (University of Erlangen-Nuremberg)
Co-authors: Monika Schnitzer (Ludwig-Maximilians University of Munich)
& Martin Watzinger (Ludwig-Maximilians University of Munich)
Discussant: Katrin Hussinger (University of Luxembourg)
- 17:00-17:45 **Poster Slam**
- Batman Forever? The Economics of Overlapping Rights**
Alex Cuntz (World Intellectual Property Organization)
Co-author: Franziska Kaiser (World Intellectual Property Organization)
- Strategic Patenting: Evidence from the U.S. Court of Appeals for the Federal Circuit**
Yun Hou (National University of Singapore)
- The Meaning of Large and Unjustified Reverse Payment under the Actavis**
Thomas Lu (National Sun Yat-sen University)
- The Economic Effects of Mobile Internet Access – Evidence from Roam-Like-at Home**
Martin Quinn (Universidade Católica Portuguesa)
Co-authors: Miguel Godinho de Matos (Universidade Católica Portuguesa) & Christian Peukert (HEC Lausanne)
- Litigation versus Spillovers**
Heesang Ryu (ESSEC)

An Empirical Analysis of Patent Citations and Applicant Strategy

Mike Schuster (University of Georgia)
Co-author: Kristen Valentine (University of Georgia)

Adherence to Intellectual Property Rights Treaties/Conventions and FDI in Emerging Economies: Evidence from OECD Outward FDI

Mumtaz Shah (University of Peshawar)

How Does Patent Litigation by Patent Assertion Entities Impact Invention Activity

Zhe Xue (Cornell University)
Co-author: Aija Leiponen (Cornell University)

Fragmented Ownership Rights, Patent Litigation and Innovation Spillovers

Yabo Zhao (University of Texas at Dallas)
Co-authors: Julian Atanassov (University of Nebraska & Vikram Nanda
(University of Texas at Dallas)

17:45-18:15 **Poster Session**

18:15-18:45 **Plenary Presentation 11:**
Patenting Inventions or Inventing Patents? Strategic Use of Continuations at the USPTO

Cesare Righi (Universitat Pompeu Fabra)
Co-author: Timothy Simcoe (Boston University)
Discussant: Martin Watzinger (Ludwig-Maximilians University of Munich)

18:45-19:15 **Plenary Presentation 12:**
How Innovating Firms Manage Knowledge Leakage: A Natural Experiment on the Threat of Worker Departure

Hyo Kang (University of Southern California)
Co-author: Wyatt Lee (University of Toronto)
Discussant: Stefan Bechtold (ETH Zurich)