

Program Monday, June 17, 2019

- 08:30-09:15 **Registration**
- 09:15-09:30 **Conference Opening Statements**
Conference Organizers
- 09:30-11:00 **Presentations 1+2: Peer Effects**
- Reconsidering Optimal Peer Assignment: How Does Non-Cognitive Peer Difference Matter?**
Li Li (Toronto)
Co-authors: Eric Mak (Toronto), Chunchao Wang (Jinan)
Discussant: Oliver Falck (ifo Institute)
- Whom to Oppose If You Seek Support: Antecedents of Negative Peer Evaluations on Wikipedia**
Helge Klapper (Rotterdam)
Co-authors: Henning Piezunka (INSEAD) & Linus Dahlander (ESMT)
Discussant: Johannes Loh (ISTO, LMU)
- 11:00-11:30 **Coffee Break**
- 11:30-12:30 **Poster Slam 1: Digitization, Strategy & Organization**
- Storm Crowds: Evidence from Zooniverse on Crowd Contribution Design**
Sandra Barbosu (Sloan Foundation)
Co-author: Joshua Gans (Toronto)
- Performance in Contests – The Role of Risk and Confidence**
Karin Hoisl (Mannheim)
Co-author: Jonas Heite (Max Planck Institute for Innovation & Competition)
- Creativity and Framed Incentives: An Experiment**
Marco Kleine (Max Planck Institute for Innovation & Competition)
- Privacy and Children: What Drives Digital Data Protection for Very Young Children?**
Vincent Lefrere (Mines Telecom)
Co-authors: Garzia Cecere (Mines Telecom), Fabrice Le Guel (RITM), Catherine Tucker (MIT Sloan) & Pai-Ling Yin (USC)
- For Which Incumbents Are Digital Platforms Really a Threat? The Role of Asset Ownership**
Tim Meyer (Bocconi)
Co-author: Carmelo Cennamo (Bocconi)

For Which Incumbents Are Digital Platforms Really a Threat? The Role of Asset Ownership

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Paradox of Middleware: Innovation Enabler and Creativity Constraint

Hakan Ozalp (Vrije Universiteit Amsterdam)

Man versus Machine: Targeting, Data and Externalities in Online News

Christian Peukert (ETH Zurich & UCP Católica-Lisbon)
Co-authors: Ananya Sen (MIT) & Jörg Claussen (LMU Munich)

Getting On The Map: The Impact of Online Listings on Business Performance

Gauri Subramani (UC Berkeley)
Co-authors: Michael Luca (Harvard) & Abhishek Nagaraj (UC Berkeley)

If it Bleeds, it Leads: Negativity in Online News

Dainis Zegners (Rotterdam School of Management)

12:30-13:45 **Poster Session & Lunch**

13:45-14:45 **Keynote Speech 1**

The Variable Impact of Artificial Intelligence on Labor

Robert Seamans (NYU)

14:45-15:15 **Coffee Break**

15:15-16:45 **Presentations 3+4: Sharing Economy**

Do Digital Platforms Reduce Moral Hazard? The Case of Uber and Taxis

Meng Liu (Wash U.)
Co-authors: Erik Brynjolfsson (MIT) & Jason Dowlatabadi (Uber)
Discussant: Pai-Ling Yin (USC)

Cancellation Policy as a Signal of Trust and Quality in the Sharing Economy: The Case of Airbnb

Lior Zalmanson (Haifa)
Co-authors: Davide Proserpio (USC) & Irat Nitzan (Tel Aviv)
Discussant: Milan Miric (USC)

16:45-17:45 **City Walk I & Coffee Break**

17:45-19:15 **Presentations 5+6: Music & AI**

Where the Hits Have No Name: How Leading Incumbent Firms Successfully React to Digitization in the Music Business

Paola Zanella (IE University)
Co-authors: Paola Cillo & Gianmario Verona (Bocconi)
Discussant: Ambre Nicolle (ISTO LMU)

Engineering Value: The Returns to Technological Talent and Investments in Artificial Intelligence

Daniel Rock (MIT)
Discussant: Christian Peukert (ETH Zurich & UCP Católica-Lisbon)

19:15-

Welcome Dinner

Max Planck Institute for Innovation & Competition, Marstallplatz 1, Munich

Program Tuesday, June 18, 2019

08:30-09:00 **Registration**

09:00-10:30 **Presentations 7+8: Consumer Demand**

Consumer Behavior and Firm Targeting after GDPR: The Case of a Telecom Provider in Europe

Miguel Godinho de Matos (UCP Católica-Lisbon)

Co-author: Idris Adjerid (Virginia Tech)

Discussant: Stefan Bechtold (ETH Zurich)

Digitization and the Demand for Physical Works: Evidence from the Google Books Project

Imke Reimers (Northeastern)

Co-author: Abhishek Nagaraj (UC Berkeley)

Discussant: Daniela Sele (ETH Zurich)

10:30-11:00 **Coffee Break**

11:00-11:45 **Presentation 9: Incentives**

The Pecuniary Motivation to Create

Alejandro Zentner (U. Texas at Dallas)

Co-author: Stan Liebowitz (U. Texas at Dallas)

Discussant: Alexander Cuntz (WIPO)

11:45-12:30 **Poster Slam 2: Law & Economics of Innovation**

U.S. Intellectual Property Rights of New Corn Varieties

Phoebe Chan (Wheaton)

Allow or Block Optimal Strategies against Ad-blockers in Competitive Markets

Gokhan Gecer (Mannheim)

Co-Author: Florian Kraus (Mannheim) & Pinar Yildirim (Wharton)

The Allocation of Patent Ownership in R&D Partnerships: Default Rules v. Contractual Practices

Arina Gorbatyuk (KU Leuven)

Patents, Litigation Strategy and Antitrust In Innovative Industries

Steffen Juranek (Norwegian School of Economics)

Co-authors: Thomas Quan & John Turner (Georgia)

Monopoly Pricing under Industrial Design Protection

Malwina Mejer (European Commission)

Co-author: Benedikt Herz (European Commission)

The Disciplinary Effect of Post-Grant Review – Causal Evidence from European Patent Opposition

Markus Nagler (LMU Munich)

Co-author: Stefan Sorg (Max Planck Institute for Innovation & Competition)

11:45-12:30 **Tell Me What Do You Think About Intellectual Property, I Will Tell You Who You Are**

Guichardaz Rémy (Strasbourg)

The Right Sort? How Two-Tiered Patent Systems Induce Sorting

Michael Verba (Tilburg)

Co-author: Jussi Heikkilä (University of Jyväskylä)

A Theory of NPEs and Patent Monetization

Mingtao Xu (Purdue)

12:30-13:45 **Poster Session & Lunch**

13:45-14:45 **Keynote Speech 2**

Algorithmic Bias

Catherine Tucker (MIT)

14:45-15:15 **Coffee Break**

15:15-16:45 **Presentations 10+11: Information Disclosure**

The Surprising Value of Abandoned Applications to the Patent System

David Schwartz (Northwestern)

Co-author: Christopher Cotropia (Richmond)

Discussant: Georg von Graevenitz (Queen Mary)

IPOs and Patent Lawsuits

Tolga Caskurlu (Amsterdam)

Co-author: Yuahi Xuan (Urbana-Champaign)

Discussant: David Schwartz (Northwestern)

16:45-17:45 **City Walk II & Coffee Break**

17:45-19:15 **Presentations 12+13: Information Disclosure**

Information Disclosure and the Market for Acquiring Technology Companies

Carlos Serrano (Pompeu Fabra)

Co-authors: George Condrakis (ESADE) & Rosemarie Ziedonis (Boston)

Discussant: Joachim Henkel (TU Munich)

Visibility of Technology and Cumulative Innovation: Evidence from Trade Secrets Laws

Bernhard Ganglmair (ZEW Mannheim)

Co-author: Imke Reimers (Northeastern)

Discussant: Fabian Gaessler (Max Planck Institute for Innovation & Competition and TU Munich)

19:30- **Conference Dinner**
Löwenbräukeller, Nymphenburger Str. 2, Munich

Program Wednesday, June 19, 2019

08:30-09:00 **Registration**

09:00-10:30 **Presentations 14+15: CRISPR & Migration**

Running with (CRISPR) Scissors: Tool Adoption and Team Assembly

Samantha Zyontz (MIT)

Discussant: Dietmar Harhoff (Max Planck Institute for Innovation & Competition)

What is the US Comparative Advantage in Entrepreneurship? Evidence from Israeli Migration to the United States

Annamaria Conti (Lausanne)

Discussant: Monika Schnitzer (LMU Munich)

10:30-11:00 **Coffee Break**

11:00-11:45 **Presentation 16: R&D Subsidies**

Effectiveness and Efficacy of R&D Subsidies: Estimating Treatment Effects with One-sided Noncompliance

Bettina Peters (ZEW Mannheim)

Co-author: Philipp Boeing (ZEW Mannheim)

Discussant: Rainer Widmann (Max Planck Institute for Innovation & Competition)

11:45-12:30 **Poster Slam 3: Innovation & Entrepreneurship**

Selection of Early-Stage Ventures: Social Influence and its Impact on Committee Performance

Daniel Fehder (USC)

Co-author: Fiona Murray (MIT)

Founder's Commitment and Firm Financing: Multiple "Skins in the Game" as a Signal to Investors

Aleksandar Giga (USC)

The Financing of R&D and the Global Financial Crisis: Is Innovation Becoming More Concentrated?

Georg von Graevenitz (Queen Mary)

Co-authors: Antanina Garanasvili (Bournemouth) & Dietmar Harhoff (Max Planck Institute for Innovation & Competition)

Prioritized Examination and its Impact on Commercialization of Patents

Taras Hrendash (CERGE-EI Prague)

Experimenting Strategically: Inter-Firm Relationships and “In the Field” Innovation

Aldona Kapacinskaite (London Business School)

Co-author: Colleen Cunningham (London Business School)

The Innovation Effect of the Introduction of Universities of Applied Sciences in Germany: Interdependencies Between Different Types of Research Institutions

Patrick Lehnert (University of Zurich)

Co-authors: Curdin Pfister (University of Zurich), Dietmar Harhoff (Max Planck Institute for Innovation & Competition) & Uschi Backes-Gellner (University of Zurich)

Will Employees Try Again? – Contingencies of Serial Idea Submissions

Tim Schweisfurth (Southern Denmark)

The Effect of High-skilled Migrant Hires and Integration Capacity on Firm-level Innovation Performance: Is There a Premium?

Mark Vancauteran (Hasselt)

Co-authors: Keld Laursen (Copenhagen Business School), Bart Leten (KU Leuven) & Han Nguyen (Hasselt)

Standing on the Shoulders of Science

Martin Watzinger (LMU Munich)

Co-author: Monika Schnitzer (LMU Munich)

12:30-13:45 **Poster Session & Lunch**

13:45-14:45 **Keynote Speech 3**

A Scientific Approach to Entrepreneurial Decision-Making

Alfonso Gambardella (Bocconi)

14:45-15:30 **Presentation 17: Top Managers**

Top Managers in Entrepreneurial Firms: Who is Running the Show?

Ana Venancio (Lisbon School of Economics & Business)

Co-author: Elena Kulchina (North Carolina State)

Discussant: Hanah Milanov (TU Munich)

15:30-15:45 **Coffee Break**

15:45-17:15 **Presentations 18+19: Startups & History**

**Spillover Effects of Startup Accelerator Programs: Evidence from
Venture-Backed Startup Activity**

Daniel Fehder (USC)

Co-author: Yael Hochberg (Rice)

Discussant: Oliver Alexy (TU Munich)

The Consequences of Radical Patent-Regime Change

Alexander Donges (Mannheim)

Co-author: Felix Selgert (Bonn)

Discussant: Fabian Waldinger (LMU Munich)

17:15-17:30 **Conference Closing Statements**

Conference Organizers