Program Monday, June 17, 2019

08:30-09:15 Registration

09:15-09:30 Conference Opening Statements
Conference Organizers

09:30-11:00 Presentations 1+2: Peer Effects

Reconsidering Optimal Peer Assignment: How Does Non-Cognitive Peer Difference Matter?
Li Li (Toronto)
Co-authors: Eric Mak (Toronto), Chunchao Wang (Jinan)
Discussant: Oliver Falck (ifo Institute)

Whom to Oppose If You Seek Support: Antecedents of Negative Peer Evaluations on Wikipedia
Helge Klapper (Rotterdam)
Co-authors: Henning Piezunka (INSEAD) & Linus Dahlander (ESMT)
Discussant: Johannes Loh (ISTO, LMU)

11:00-11:30 Coffee Break

11:30-12:30 Poster Slam 1: Digitization, Strategy & Organization

Storm Crowds: Evidence from Zooniverse on Crowd Contribution Design
Sandra Barbosu (Sloan Foundation)
Co-author: Joshua Gans (Toronto)

Performance in Contests – The Role of Risk and Confidence
Karin Hoisl (Mannheim)
Co-author: Jonas Heite (Max Planck Institute for Innovation & Competition)

Creativity and Framed Incentives: An Experiment
Marco Kleine (Max Planck Institute for Innovation & Competition)

Privacy and Children: What Drives Digital Data Protection for Very Young Children?
Vincent Lefrere (Mines Telecom)
Co-authors: Garzia Cecere (Mines Telecom), Fabrice Le Guel (RITM), Catherine Tucker (MIT Sloan) & Pai-Ling Yin (USC)

For Which Incumbents Are Digital Platforms Really a Threat? The Role of Asset Ownership
Tim Meyer (Bocconi)
Co-author: Carmelo Cennamo (Bocconi)
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Paradox of Middleware: Innovation Enabler and Creativity Constraint
Hakan Ozalp (Vrije Universiteit Amsterdam)

Man versus Machine: Targeting, Data and Externalities in Online News
Christian Peukert (ETH Zurich & UCP Católica-Lisbon)
Co-authors: Ananya Sen (MIT) & Jörg Claussen (LMU Munich)

Getting On The Map: The Impact of Online Listings on Business Performance
Gauri Subramani (UC Berkeley)
Co-authors: Michael Luca (Harvard) & Abhishek Nagaraj (UC Berkeley)

If it Bleeds, it Leads: Negativity in Online News
Dainis Zegners (Rotterdam School of Management)

12:30-13:45 Poster Session & Lunch

13:45-14:45 Keynote Speech 1
The Variable Impact of Artificial Intelligence on Labor
Robert Seamans (NYU)

14:45-15:15 Coffee Break

15:15-16:45 Presentations 3+4: Sharing Economy

Do Digital Platforms Reduce Moral Hazard? The Case of Uber and Taxis
Meng Liu (Wash U.)
Co-authors: Erik Brynjolfsson (MIT) & Jason Dowlatabadi (Uber)
Discussant: Pai-Ling Yin (USC)

Cancellation Policy as a Signal of Trust and Quality in the Sharing Economy: The Case of Airbnb
Lior Zalmanson (Haifa)
Co-authors: Davide Proserpio (USC) & Irat Nitzan (Tel Aviv)
Discussant: Milan Miric (USC)

16:45-17:45 City Walk I & Coffee Break

17:45-19:15 Presentations 5+6: Music & AI

Where the Hits Have No Name: How Leading Incumbent Firms Successfully React to Digitization in the Music Business
Paola Zanella (IE University)
Co-authors: Paola Cillo & Gianmario Verona (Bocconi)
Discussant: Ambre Nicolle (ISTO LMU)

Engineering Value: The Returns to Technological Talent and Investments in Artificial Intelligence
Daniel Rock (MIT)
Discussant: Christian Peukert (ETH Zurich & UCP Católica-Lisbon)

19:15- Welcome Dinner
Max Planck Institute for Innovation & Competition, Marstallplatz 1, Munich
Program Tuesday, June 18, 2019

08:30-09:00  Registration

09:00-10:30  Presentations 7+8: Consumer Demand

Consumer Behavior and Firm Targeting after GDPR: The Case of a Telecom Provider in Europe
Miguel Godinho de Matos (UCP Católica-Lisbon)
Co-author: Idris Adjerid (Virginia Tech)
Discussant: Stefan Bechtold (ETH Zurich)

Digitization and the Demand for Physical Works: Evidence from the Google Books Project
Imke Reimers (Northeastern)
Co-author: Abhishek Nagaraj (UC Berkeley)
Discussant: Daniela Sele (ETH Zurich)

10:30-11:00  Coffee Break

11:00-11:45  Presentation 9: Incentives

The Pecuniary Motivation to Create
Alejandro Zentner (U. Texas at Dallas)
Co-author: Stan Liebowitz (U. Texas at Dallas)
Discussant: Alexander Cuntz (WIPO)

11:45-12:30  Poster Slam 2: Law & Economics of Innovation

U.S. Intellectual Property Rights of New Corn Varieties
Phoebe Chan (Wheaton)

Allow or Block Optimal Strategies against Ad-blockers in Competitive Markets
Gokhan Gecer (Mannheim)
Co-Author: Florian Kraus (Mannheim) & Pinar Yildrim (Wharton)

Arina Gorbatyuk (KU Leuven)

Patents, Litigation Strategy and Antitrust in Innovative Industries
Steffen Juranek (Norwegian School of Economics)
Co-authors: Thomas Quan & John Turner (Georgia)

Monopoly Pricing under Industrial Design Protection
Malwina Mejer (European Commission)
Co-author: Benedikt Herz (European Commission)

The Disciplinary Effect of Post-Grant Review – Causal Evidence from European Patent Opposition
Markus Nagler (LMU Munich)
Tell Me What Do You Think About Intellectual Property, I Will Tell You Who You Are
Guichardaz Rémy (Strasbour)

The Right Sort? How Two-Tiered Patent Systems Induce Sorting
Michael Verba (Tilburg)
Co-author: Jussi Heikkilä (University of Jyväskylä)

A Theory of NPEs and Patent Monetization
Mingtao Xu (Purdue)

Poster Session & Lunch

Keynote Speech 2

Algorithmic Bias
Catherine Tucker (MIT)

Coffee Break

Presentations 10+11: Information Disclosure

The Surprising Value of Abandoned Applications to the Patent System
David Schwartz (Northwestern)
Co-author: Christopher Cotropia (Richmond)
Discussant: Georg von Graevenitz (Queen Mary)

IPOs and Patent Lawsuits
Tolga Caskurlu (Amsterdam)
Co-author: Yuahi Xuan (Urbana-Champaign)
Discussant: David Schwartz (Northwestern)

City Walk II & Coffee Break

Presentations 12+13: Information Disclosure

Information Disclosure and the Market for Acquiring Technology Companies
Carlos Serrano (Pompeu Fabra)
Co-authors: George Condrakis (ESADE) & Rosemarie Ziedonis (Boston)
Discussant: Joachim Henkel (TU Munich)

Visibility of Technology and Cumulative Innovation: Evidence from Trade Secrets Laws
Bernhard Ganglmair (ZEW Mannheim)
Co-author: Imke Reimers (Northeastern)
Discussant: Fabian Gaessler (Max Planck Institute for Innovation & Competition and TU Munich)
**Program Wednesday, June 19, 2019**

08:30-09:00  **Registration**

09:00-10:30  **Presentations 14+15: CRISPR & Migration**

*Running with (CRISPR) Scissors: Tool Adoption and Team Assembly*

Samantha Zyontz (MIT)

*Discussant:* Dietmar Harhoff (Max Planck Institute for Innovation & Competition)

*What is the US Comparative Advantage in Entrepreneurship? Evidence from Israeli Migration to the United States*

Annamaria Conti (Lausanne)

*Discussant:* Monika Schnitzer (LMU Munich)

10:30-11:00  **Coffee Break**

11:00-11:45  **Presentation 16: R&D Subsidies**

*Effectiveness and Efficacy of R&D Subsidies: Estimating Treatment Effects with One-sided Noncompliance*

Bettina Peters (ZEW Mannheim)

Co-author: Philipp Boeing (ZEW Mannheim)

*Discussant:* Rainer Widmann (Max Planck Institute for Innovation & Competition)

11:45-12:30  **Poster Slam 3: Innovation & Entrepreneurship**

*Selection of Early-Stage Ventures: Social Influence and its Impact on Committee Performance*

Daniel Fehder (USC)

Co-author: Fiona Murray (MIT)

*Founder’s Commitment and Firm Financing: Multiple “Skins in the Game” as a Signal to Investors*

Aleksandar Giga (USC)


Georg von Graevenitz (Queen Mary)

Co-authors: Antanina Garanasvili (Bournemouth) & Dietmar Harhoff (Max Planck Institute for Innovation & Competition)

*Prioritized Examination and its Impact on Commercialization of Patents*

Taras Hrendash (CERGE-EI Prague)
Experimenting Strategically: Inter-Firm Relationships and “In the Field” Innovation  
Aldona Kapacinskaite (London Business School)  
Co-author: Colleen Cunningham (London Business School)

The Innovation Effect of the Introduction of Universities of Applied Sciences in Germany: Interdependencies Between Different Types of Research Institutions  
Patrick Lehnert (University of Zurich)  
Co-authors: Curdin Pfister (University of Zurich), Dietmar Harhoff (Max Planck Institute for Innovation & Competition) & Uschi Backes-Gellner (University of Zurich)

Will Employees Try Again? – Contingencies of Serial Idea Submissions  
Tim Schweisfurth (Southern Denmark)

The Effect of High-skilled Migrant Hires and Integration Capacity on Firm-level Innovation Performance: Is There a Premium?  
Mark Vancauteren (Hasselt)  
Co-authors: Keld Laursen (Copenhagen Business School), Bart Leten (KU Leuven) & Han Nguyen (Hasselt)

Standing on the Shoulders of Science  
Martin Watzinger (LMU Munich)  
Co-author: Monika Schnitzer (LMU Munich)

12:30-13:45 Poster Session & Lunch

13:45-14:45 Keynote Speech 3

A Scientific Approach to Entrepreneurial Decision-Making  
Alfonso Gambardella (Bocconi)

14:45-15:30 Presentation 17: Top Managers

Top Managers in Entrepreneurial Firms: Who is Running the Show?  
Ana Venancio (Lisbon School of Economics & Business)  
Co-author: Elena Kulchina (North Carolina State)  
Discussant: Hanah Milanov (TU Munich)

15:30-15:45 Coffee Break
15:45-17:15  **Presentations 18+19: Startups & History**

- **Spillover Effects of Startup Accelerator Programs: Evidence from Venture-Backed Startup Activity**
  Daniel Fehder (USC)
  Co-author: Yael Hochberg (Rice)
  **Discussant:** Oliver Alexy (TU Munich)

- **The Consequences of Radical Patent-Regime Change**
  Alexander Donges (Mannheim)
  Co-author: Felix Selgert (Bonn)
  **Discussant:** Fabian Waldinger (LMU Munich)

17:15-17:30  **Conference Closing Statements**
Conference Organizers