

# DAY 1: MONDAY, 20 JUNE 2016

<b>Registration</b>	<b>09:00 – 09:30</b>
<b>Conference Opening Statements</b> Conference Organizers	<b>09:30 – 09:45</b>
<b>Presentations 1 + 2: Digitization, Strategy and Organization</b>	<b>09:45 – 11:15</b>
<b>Money and Privacy - Android Market Evidence</b> Michael Kummer (Georgia Institute of Technology) Co-author: Patrick Schulte (Centre for European Economic Research, ZEW) <i>Discussant: Helia Marreiros (University of Southampton)</i>	
<b>Does Online Search Increase Sales? Evidence from Big Data for Car Markets in Germany and the UK</b> Georg von Graevenitz (Queen Mary University of London) Co-author: Christian Helmers (Santa Clara University) <i>Discussant: Stefan Wagner (European School of Management and Technology, Berlin)</i>	
<b>Coffee Break</b>	<b>11:15 – 11:45</b>
<b>Poster Slam 1: Digitization, Strategy and Organization</b>	<b>11:45 – 12:30</b>
<b>Simulating the Value of Waiting in Users' Switching Behavior - a Real Option Approach Concerning Smart Home Systems</b> Matthias Berger (LMU Munich)	
<b>On Access to Research in Developing Countries: Empirical Evidence from Article-Level Data</b> Frank Mueller-Langer (Max Planck Institute for Innovation and Competition)	
<b>On the Determinants of Cloud Computing Adoption</b> Thomas Niebel (Centre for European Economic Research, ZEW)	
<b>Absorptive Capacity and Relative Diversification: Joint and Individual Performance Effects</b> Pavlos Symeou (Cyprus University of Technology)	
<b>"Now that you mention it": A Survey Experiment on Information, Salience and Online Privacy</b> Helia Marreiros (University of Southampton)	
<b>Mobile Information and Communication Technologies, Flexible Work Organization and Labor Productivity: Firm-Level Evidence</b> Steffen Viete (Centre for European Economic Research, ZEW)	
<b>Susceptibility and Influence in Social Contagion</b> Michael Ward (University of Texas at Arlington)	
<b>Poster Session &amp; Lunch</b>	<b>12:30 – 13:30</b>

<b>Keynote Speech 1</b>	<b>13:30 – 14:30</b>
<b>Agglomeration of Invention in the Bay Area: Not Just ICT</b>	
Chris Forman (Georgia Institute of Technology)	
<b>Coffee Break</b>	<b>14:30 – 15:00</b>
<b>Presentations 3 + 4: Digitization, Strategy and Organization</b>	<b>15:00 – 16:30</b>
<b>Voluntary Disclosure of Product Information: The Case of E-book Samples</b>	
Dainis Zegners (LMU Munich)	
<i>Discussant: Michael Ward (University of Texas at Arlington)</i>	
<b>Unravelling the Strategic Role of Complements in Two-Sided Platform Markets</b>	
Carmelo Cennamo (Bocconi University)	
Co-author: Claudio Panico (Bocconi University)	
<i>Discussant: Florian Schütt (Tilburg University)</i>	
<b>Short Walk to the City Center &amp; Coffee Break</b>	<b>16:30 – 17:30</b>
<b>Presentations 5 + 6: Digitization, Strategy and Organization</b>	<b>17:30 – 19:00</b>
<b>Can we Predict the Winner? Competition in Cryptocurrency Market</b>	
Neil Gandal (Tel Aviv University)	
Co-author: Hanna Halaburda (Bank of Canada)	
<i>Discussant: Hakan Özalp (LMU Munich)</i>	
<b>Social Media and Political Donations: Evidence from Twitter</b>	
Ananya Sen (Toulouse School of Economics)	
Co-author: Maria Petrova (Universitat Pompeu Fabra), Pinar Yildirim (Wharton)	
<i>Discussant: Pooyan Khashabi (LMU Munich)</i>	
<b>Welcome Dinner</b>	<b>19:00 –</b>

# DAY 2: TUESDAY, 21 JUNE 2016

<b>Registration</b>	<b>08:30 – 09:00</b>
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<b>Presentations 7 + 8: Innovation and Entrepreneurship</b>	<b>09:00 – 10:30</b>
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**Are Entrepreneurs Lone Wolves? An Experimental Analysis of Sorting into Teams**

Laura Rosendahl Huber (MPI for Innovation and Competition)

*Discussant: Florian Engelmaier (LMU Munich)*

**Patents and the Success of Venture-Capital Backed Startups: Using Examiner Assignment to Estimate Causal Effects**

Patrick Gaule (CERGE-EI)

*Discussant: Fabian Gässler (MPI for Innovation and Competition)*

<b>Coffee Break</b>	<b>10:30 – 11:00</b>
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<b>Presentation 9: Innovation and Entrepreneurship</b>	<b>11:00 – 11:45</b>
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**Knowledge Spillovers from Academic Research: Evidence from Germany**

Martin Watzinger (LMU Munich)

Co-authors: Lukas Treber (University of Hohenheim), Monika Schnitzer (LMU Munich), Markus Nagler (LMU Munich)

*Discussant: Jeff Furman (Boston University)*

<b>Poster Slam 2: Innovation and Entrepreneurship</b>	<b>11:45 – 12:30</b>
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**Patent Disclosure and the Diffusion of Knowledge**

Markus Simeth (Universidad Carlos III de Madrid)

**R&D Subsidies and Firms' Cost of Debt**

Sarah Demeulemeester (KU Leuven)

**Executive Compensation Inequality and Corporate Innovation**

Virgilio Failla (LMU Munich)

**R&D Team Diversity and Firm Performance in Hypercompetitive Environments**

Karin Hoisl (University of Mannheim)

**Antitrust, Patents, and Cumulative Innovation: Evidence from Bell Labs**

Markus Nagler (LMU Munich)

**Pricing the Value of Cash Flow Rights in Crowdfunding: An Analysis of Investment Backers**

Lars Hornuf (University of Trier)

**The Gravity of Scientific Disclosure in Technological Competition**

Markus Simeth (Universidad Carlos III de Madrid)

<b>Poster Session &amp; Lunch</b>	<b>12:30 – 13:30</b>
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<b>Keynote Speech 2</b>	<b>13:30 – 14:30</b>
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**Innovation, Entrepreneurship and the Market for Patents**

Rosemary Ziedonis (Boston University)

<b>Coffee Break</b>	<b>14:30 – 15:00</b>
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<b>Presentations 10 + 11: Innovation and Entrepreneurship</b>	<b>15:00 – 16:30</b>
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**Academic Entrepreneurship: Bayh-Dole versus the “Professor’s Privilege”**

Thomas Astebro (HEC Paris)

*Discussant: Mark Schankerman (London School of Economics)*

**University Licensing and the Flow of Scientific Knowledge**

Arvids Ziedonis (Boston University)

Co-author: Neil Thompson (MIT), David Mowery (UC Berkeley)

*Discussant: Jian Wang (KU Leuven)*

<b>Short Walk to Munich’s Surf Hotspot &amp; Coffee Break</b>	<b>16:30 – 17:30</b>
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<b>Presentations 12 + 13: Innovation and Entrepreneurship</b>	<b>17:30 – 18:00</b>
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**Screening for Patent Quality: Examination, Fees, and the Courts**

Mark Schankerman (London School of Economics)

Co-author: Florian Schuett (Tilburg University)

*Discussant: Monika Schnitzer (LMU Munich)*

<b>Conference Dinner</b>	<b>20:00 –</b>
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**Dinner Speech: How the Internet Became Commercial**

Shane Greenstein (Harvard)

# DAY 3: WED, 22 JUNE 2016

<b>Registration</b>	<b>08:30 – 09:00</b>
<b>Presentations 14 + 15: Law &amp; Economics of Innovation</b>	<b>09:00 – 10:30</b>
<b>The Patent Troll: Benign Middleman or Stick-Up Artist?</b> Co-authors: Ufuk Akcigit (University of Chicago) & Gokhan Oz (University of Pennsylvania) David Abrams (University of Pennsylvania) <i>Discussant: Gaétan de Rassenfosse (EPFL)</i>	
<b>Patent Citations: An Examination of the Data Generating Process</b> Kenneth Younge (EPFL) Co-author: Jeffrey Kuhn (UC Berkeley) <i>Discussant: David Abrams (University of Pennsylvania)</i>	
<b>Coffee Break</b>	<b>10:30 – 11:00</b>
<b>Presentation 16: Law &amp; Economics of Innovation</b>	<b>11:00 – 11:45</b>
<b>Catch Me If You Can: Effectiveness and Consequences of Online Copyright Infringement</b> Christian Peukert (University of Zurich) Co-authors: Luis Aguiar (European Commission) & Jörg Claussen (LMU Munich) <i>Discussant: Christopher Buccafusco (Cardozo Law School)</i>	
<b>Poster Slam 3: Law &amp; Economics of Innovation</b>	<b>11:45 – 12:30</b>
<b>The Nature of Sequential Innovation</b> Christopher Buccafusco (Cardozo Law School)	
<b>Big Secrets: Patent Secrecy and Patenting Strategies</b> Juliana Dornelles (Universidad Carlos III de Madrid)	
<b>Knowledge Remittances: How Emigration Increases Innovation in Source Countries</b> Thomas Fackler (LMU Munich)	
<b>Software Patents and the Litigation Funnel: The Worst of All Worlds?</b> John Golden (University of Texas at Austin)	
<b>Investing in Legal Advice: Competition at the Courthouse?</b> Steffen Juranek (Norwegian School of Economics)	
<b>Information Abundance and Knowledge Commons</b> <b>Michael Madison</b> (University of Pittsburgh School of Law)	
<b>Disambiguation of Patent Inventors and Assignees Using High-Resolution Geolocation Data</b> Greg Morrison (Institute for Advanced Studies Lucca)	
<b>Of the Fragmentation of European Biotechnology Patents Litigation</b> Raphael Zingg (ETH Zurich)	
<b>Poster Session &amp; Lunch</b>	<b>12:30 – 13:30</b>

<b>Keynote Speech 3</b>	<b>13:30 – 14:30</b>
<b>The Past, Present, and Future of Software IP Protection</b>	
Pamela Samuelson (UC Berkeley)	
<b>Coffee Break</b>	<b>14:30 – 15:00</b>
<b>Presentations 17 - 19: Law &amp; Economics of Innovation</b>	<b>15:00 – 17:15</b>
<b>Low-quality Patents in the Eye of the Beholder: Evidence from Multiple Examiners</b>	
Gaétan de Rassenfosse (EPFL)	
Co-authors: Adam Jaffe (Motu Economic and Public Policy Research) & Elizabeth Webster (Swinburne University of Technology)	
<i>Discussant: Dan L. Burk (UC Irvine)</i>	
<b>How Often Do Non-practicing Entities Win Patent Suits?</b>	
John Allison (University of Texas at Austin)	
Co-authors: Mark Lemley (Stanford) & David Schwartz (Northwestern)	
<i>Discussant: Georg von Graevenitz (Queen Mary University of London)</i>	
<b>Independent Boards and Innovation</b>	
Benjamin Balsmeier (Technical University of Freiberg & University of Münster)	
Co-authors: Lee Fleming (MIT) & Gustavo Manso (UC Berkeley)	
<i>Discussant: John Golden (University of Texas at Austin)</i>	
<b>Conference Closing Statements</b>	<b>17:15 – 17:30</b>
Conference Organizers	